## **CUSTOMER RELATIONSHIP MANAGEMENT**



# TRACK EVERY STAGE OF SALES & MAINTAIN HEALTHY RELATIONSHIP BY THE CRM SOLUTION OF PRISMERP

Ensures better sales opportunity & track all communications of customers which will uplift the business growth of your company

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www.prismerp.net/solutions/customer-relationship-management







CUSTOMER PROVISIONING

UNLIMITED CONTACTS

## **CORE SOLUTION**





Lead Management

Campaign Management

**Quotation Management** 

**Opportunity Management** 

Potential Management

Survey Management

# REPORTS AND ANALYTICS

**Quotation Summary** 

Organization List

Company wise Price Quotation

Lead Summary

Customer Query List

Opportunity List

Sales Potential Analysis

Campaign List

Survey Response Analysis



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