

## Discover new customers with less effort by the CRM solution of PrismERP

Keep track of all communications with a customer and  
creating efficient processes across your business operations



### CRM Modules

Pre-Sales CRM  
Billing/Invoicing  
Service Billing  
Support Ticketing System  
Customer Portal  
Return Merchandise  
Authorization

### CRM Benefits

- Qualified Lead Generation
- Serial Wise Purchase Invoice
- Accurate Customer Information
- Customer Transaction Summary
- 24/7 Support Service
- Multiple Ticketing Pathways
- Easy Sale & Purchase Claim
- Automated Report Generation
- Builds Customer Loyalty
- Top-notch Security



### Industries Coverage

Textile & Apparel

Public Companies

Power & Energy

Steel & Aluminium

Agro

Technology

Tiles & Ceramic

Service Industry

Retail

Electronics

Supply Chain

Foods & Beverages

FMCG

NGO/NPO

eCommerce

Manufacturing

Automotive

Distribution

Financial Services

*and others....*

